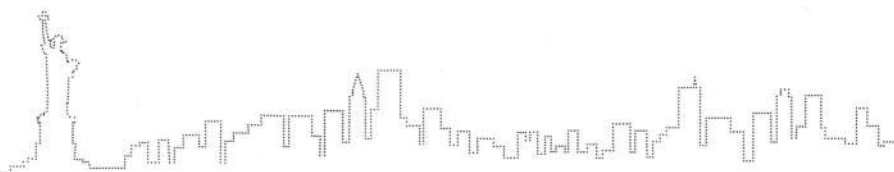


Condé Nast Traveller

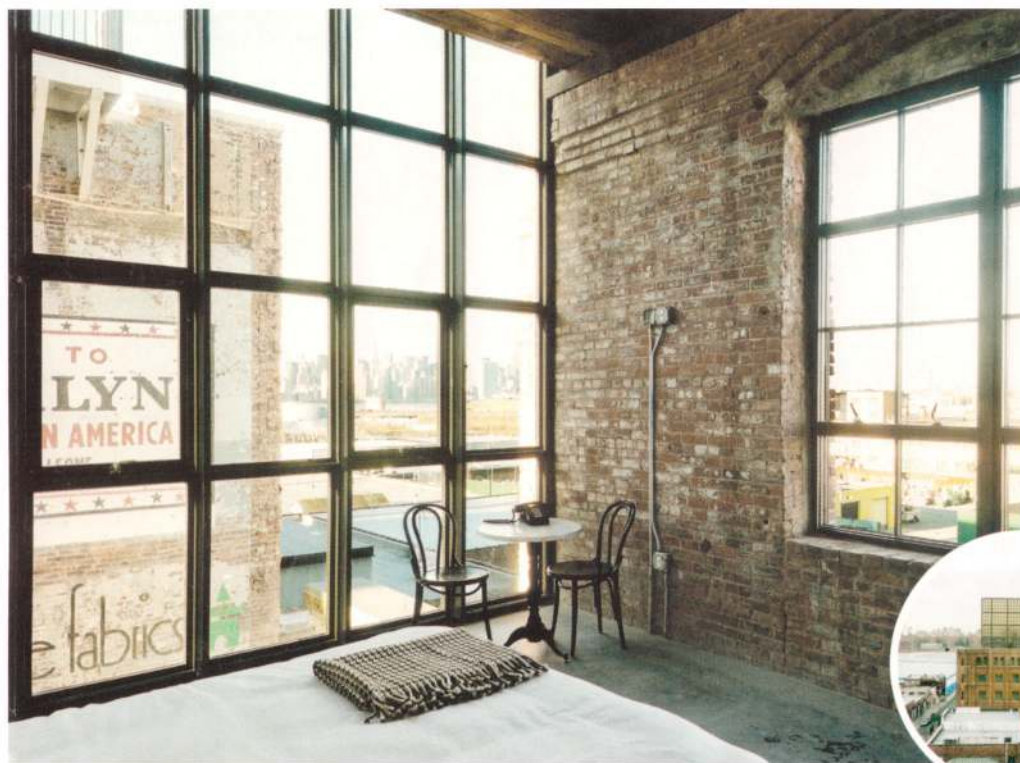
TRUTH IN TRAVEL

JUNE 2012

Word of mouth



WYTHE ON TRACK



Book
now

The gentrification of **Northside Williamsburg, Brooklyn** continues apace with the opening of the

72-bedroom **Wythe Hotel** in a former textile factory. A three-storey glass-and-aluminium extension has been added to the original 1901 red-brick building, providing magnificent views of Manhattan across the East River. The project was driven by Jed Walentas, whose father David is credited with transforming another defunct area of Brooklyn into DUMBO (a tongue-in-cheek acronym for Down Under the Manhattan Bridge Overpass), now home to pricey apartments and restaurants. The hotel trades on its roots, with pared-down, industrial-chic decor, dining by Brooklyn restaurateur Andrew Tarlow (Marlow & Sons and Diner), eco-friendly bathroom products by Common Good and locally crafted wallpaper. The immediate

surroundings may still look gritty, but the days when starving artists moved here from Lower Manhattan for the cheap real estate are long gone. **PETER BROWNE** (00 1 718 460 8000; www.wythehotel.com). Doubles from \$179

