

The New York Times

NOVEMBER 2, 2012

TRAVEL

Beds in Brooklyn: Inside 6 Hotels

By MIKI MEEK

WYTHE HOTEL

80 Wythe Avenue, (718) 460-8000
wythehotel.com

HOW BROOKLYN IS IT? Ever since it opened in Williamsburg in May, the Wythe has been the darling of the Brooklyn hotel scene for its literal execution of the “local” movement. Everything from the handmade wallpaper to the shampoo is sourced from companies in the borough. And original details like wood ceilings and cast-iron columns give a nod to the building’s past as a sugar-barrel factory. The rooftop bar with unobstructed views of Manhattan is now a popular night-life spot for a young, hipster crowd.

WHAT’S INSIDE The loft rooms are spacious and radiate an industrial-chic air with concrete floors, dark wood details and steel side tables. I took a hot bath in a pedestal tub, then climbed into a comfy king-size bed made from salvaged wood and looked straight out onto the East River and the Empire State Building through floor-to-window ceilings. The Wythe doesn’t offer room service but it does have Reynards, an excellent restaurant with a seasonal menu.

THE TAKEAWAY The Wythe provides good value and location in a nexus of stylish bars, restaurants and music halls. Rates: \$179 to \$799.



The Wythe Hotel, which opened in Williamsburg in May.



Katie Orlinsky for The New York Times