

Conde Nast Traveler

MAY 2013



No. of Units: 72

Best Room: Brooklyn Queen rooms have expansive views of outer-borough cityscapes that are no less intriguing than premium-priced Manhattan views.

Price: \$

Hotness Scale: 🔥🔥🔥

Wythe Hotel Brooklyn, New York

HOTEL FEATURES



The specs: A converted turn-of-the-century factory with 72 rooms, a rooftop bar, and a stand-out restaurant. The hotel is one block from the Brooklyn waterfront in Williamsburg, a once-industrial neighborhood transformed by artists, entrepreneurs, and a new wave of immigrants.

The look: Poured concrete floors, exposed brick, custom toile wallpaper, and subway-tiled bathrooms. Skyline views of Manhattan, Brooklyn, and Queens steal the show.

The experience: Restaurateur Andrew Tarlow helped put Williamsburg on the city's nightlife map with Marlow & Sons and Diner, so it stands to reason that the focus of his new hotel venture is the restaurant. Crowded with diners ordering roasted meats and seasonal produce, Reynard has the feel of a French bistro—café chairs, banquettes, and a large wooden bar. Guest rooms celebrate Brooklyn's artisanal renaissance with Goldies products in the bathrooms and minibars stocked with Mast Brothers chocolate. At the rooftop bar, DJs spin against a backdrop of the Manhattan skyline.

If only... There were more locals in the bar and restaurant and fewer tourists in search of Brooklyn cool.